#### **About AIJA**

Established in 1962, AIJA is the only global association designed by and dedicated to lawyers and in-house counsel below 45 years old. AIJA has a community of over 6,000 people in more than 100 countries worldwide, including strongly established roots in Europe and a growing presence in the Americas and Asia.

## 63rd International Young Lawyers' Congress: Empower NextGen - Meeting Young Lawyers Where They Are

August 25-30, 2025



2025 Congress expected numbers



600+ attendees 60+ countries 400+ law firms 25+ nours of academic sessions

25+ etworking hours

alja

63<sup>®</sup> International Young Lawyers' Congress // 2025

# 2025 AIJA PRESIDENCY GOALS & CONGRESS THEME

AIJA has always been a strong advocate of empowering the next generation. Our focus in 2025 is to help young lawyers to develop professional skills at their stage of their career and expand their international network. AIJA's offerings, including its mentorship program, will encourage participants to take the next step in their careers. Joint publication efforts will showcase our members' expertise and put them at the forefront of shaping tomorrow's legal services.





The Congress will offer a robust multidisciplinary program, focusing on must-have skills for young lawyers, both from a legal and practical perspective. We want to empower our participants to discover their full potential and improve their professional skills through innovative and interactive plenary sessions, as well as individual coaching sessions. Participants will share expertise and knowledge in business development, data management, and technology to discuss and develop a successful approach to legal challenges and opportunities and build bridges between generations, during the Congress and beyond.



### WHY SPONSOR AIJA?

Sponsor the biggest ever AIIA event in the US:

- Develop quality business relationships with 600+ internationallyoriented lawyers in a relaxed environment, giving you the opportunity to engage one-on-one with next generation partners.
- Join the academic program, including the three-day exhibition and coffee and lunch breaks.
- Join the diverse range of social events, including a welcome reception, opening ceremony, day out, gala dinner and afterparties taking you to some of Washington DC's best and most iconic venues.



Sponsoring the Annual Congress is the perfect opportunity to profile your firm or company, your involvement in the international legal sector, and your representatives attending the Congress. Build a long-lasting bond with AIJA and its members for future collaborations.









#### WHAT DOES SPONSORSHIP LOOK LIKE?

Enjoy online visibility among thousands of lawyers from the time you commit to the sponsorship. Feature on AlJA's social media channels. Showcase services around the Congress floor. Highlight your professionals through participation in panel discussions. Be on the Jumbotron. Headline the key events, make remarks to the crowds, claim that lunch, dinner, evening or day out as yours! Or even sponsor the prestigious Congress lanyard or badge, and have your firm or company showcased by all of the registrants during the entire Congress.

#### Q&A

Q: You are early!

A: That's not a question. But yes, it is early and nowhere near August 2025. But with this Congress being the biggest US AIJA event yet, opportunities will be super-sized. We need your sponsorship and we will deliver.

Q: Can I buy a sponsorship package yet?

A: No, but you can prepare your sponsorship budget to accommodate for the Congress. Right now we are looking to pique your interest.

Q: What will be my investment?

A: We estimate to offer options ranging from USD 5k up to USD 30k for the most prestigious ones.

Q: I have an idea for a custom package or I have another question!

A: Talk to us at dcsponsorships@aija.org.





	Washington	Lincoln	Impact	Jefferson	Roosevelt	Eisenhower	Kennedy
	\$30,000	\$25,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000
Logo placement on each attendee name badge							
Logo placement on each attendee lanyard							
Sponsor of Congress Social Impact Project							
Headline sponsor of Welcome Reception, Opening Ceremony, Day Out, or Gala Dinner, with speaking opportunity							
Sponsorship of Opening Plenary Session							
Sponsorship of Academic Panel							
Complimentary extra ticket to Opening Ceremony	2x	2x	1x	1x			
Complimentary extra ticket to Gala Dinner	2x	2x	1x	1x			
Complimentary academic pass	5x	5x	2x	3x	3x		
Complimentary full registration(s)	3x	3x	2x	2x	1x	1x	
Recognition by AIJA President at opening and closing events							
Social media postings							
Logo on Congress screens in registration area							
Logo in Congress marketing material, website and event app							
Promotional item on the sponsors table							

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